



## 2008 Institute Program

### Monday, February 18

3:00 p.m.

**Board of Regents Meeting**

3:00 p.m.

**Registration**

7:00 p.m.

**Welcoming Reception and Flaherty Awards**

Become acquainted with GLPTI by meeting and greeting our Board of Regents and the Institute's director as we recognize the 2008 Flaherty Award winners.

### Tuesday, February 19

8:15 a.m. General Session

**Walk of Life**

In 2006 Will and Sarah Reding realized a dream to re-create naturalist John Muir's 1000 mile walk from Indianapolis, Indiana to Cedar Key, Florida. Find out what they experienced along the way and lessons they learned about walking, about people, and about life.

- **Will Reding**, *Interpreter, Rent a Rambling Naturalist*
- **Sarah Reding**, *Interpreter, Rent a Rambling Naturalist*

10:00 a.m. Concurrent Sessions (repeated Wed. at 10:00 a.m.)

### **Gadgets**

There are common problems we all face at the workplace, some of which may seem to require enormous effort to solve. In this session we will discuss problem solving ideas and innovative approaches for dealing with typical and atypical work-related difficulties.

### **Dollars and Sense: The Philosophy of Major Donations**

Public and private conservation organizations have special needs for big ticket items: land acquisition, facility construction, and large-scale program implementation. Often these needs go unfunded or the organization is unable to react quickly enough in the current marketplace. This session will explore several issues with finding and cultivating the right donors, developing different giving levels, knowing when to approach potential donors, and indentifying the right project.

- *Ms. Deborah Lawrence, Director Major Gifts and Planned Giving, Marian College*

### **How to Manage Public Partnerships**

At a time when budgets are stretched to the limit, partnerships may offer viable means to accomplish the goals and objectives of your organization. This session will discuss the essential and beneficial process of the public and private sectors (add an s) working together, how to deal with conflicting interests, and how to foster a strong working relationship.

- *Jason Kissel, Executive Director, ACRES Land Trust, Inc.*

### **A New Turf War: Synthetic vs. Natural Turf**

Is there a place for synthetic turf in your agency? Find out the true facts about synthetic turf and how it compares to natural turf.

- *Todd King, Superintendent of Parks, Schaumburg Park District*
- *Matt Gaynor, Landscape Architect, Schaumburg Park District*

1:00 p.m. and 2:15 p.m. Concurrent Sessions

### **Not Your Ordinary Hot Spot: Wi-Fi in Parks**

Is your park a Hot Spot? Offering free Wi-Fi high speed internet access to your guests will provide an added convenience for them. Attend this workshop session and learn how to build a wireless environment in your park for laptop computers and PDAs.

- *Phil Hoffman, Electronic Service Manager, Ohio State Parks*

### **Boating Access: The SS Minnow, the Skipper, and a Three-Hour Tour**

This session will discuss the recreational and economic benefits of promoting public boating access and how to finance such projects through state grants, federal grants, and local partnerships.

- *Julie McQuade, Capital Improvements Administrator, Ohio Division of Watercraft*

### **“I’m Hurt, I’ll Sue”: The Affects of Recent Recreation and Park Lawsuits on your Professional Life**

Presenter Bruce Hronek, recreation legal specialist, will discuss precedent-setting lawsuits that have occurred within Parks and Recreation Departments and how law cases affect management decisions.

- *Bruce Hronek, Professor, Department of Recreation Parks and Tourism Studies, Indiana University*

### **EAB: Important Regulation Changes and Updates**

Got ash trees? Learn about the Emerald Ash Borer, how to assist staff and visitors comply with Federal and State regulations, and how to help avoid the spread of this devastating, invasive forest pest to your organization’s most special and treasured places.

- *Jodie Ellis, Exotic Insects Education Coordinator, Purdue University*

### 3:30 p.m. General Session

#### **How to Get Your Boss’s Job**

As the “Baby Boomers” retire, more and more supervising positions will be available. Will you be prepared to take on the responsibilities of those positions? This session will teach you what to do to be ready to take the helm.

- *Linda Walter, Director, Clinton Township Parks and Recreation*

### 6:30 p.m.

#### **Vendor Social**

Enjoy an evening of refreshments, entertainment and door prizes while interacting with other attendees and regional vendors. Food and fun for everyone as you try your luck against the house casino for fun and prizes!

## Wednesday, February 20

7:00 a.m.

### **Morning Bird Hike**

Grab a cup of coffee and meet in the Inn Lobby to see what birds might be in the park this morning. Bring your binoculars or borrow a pair of ours.

8:15 a.m. General Session

### **The Future of the Great Lakes: “What’s Happening to the Quality of Water”**

Presenter Dave Dempsey will provide an environmental history of the Great Lakes, discuss public activism and governmental actions that have helped rescue the lakes from neglect and abuse, and the meanings of all of this for their future.

- *Dave Dempsey, Author, Environmental Consultant*

10:00 a.m. Concurrent Sessions

**Repeat of Tuesday 10:00 a.m. concurrent sessions**

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1:00 p.m. and 2:15 p.m. Concurrent Sessions

### **Healthy Pools, Just What the Doctor Ordered**

Keeping your pool beautiful can be difficult, but following the proper procedures will help you prevent problems before they start and solve problems as they occur. This session will teach you how to properly maintain and care for your pool.

- **Harold Brown**, *Technical Specialist, Spear Corporation*

### **The Circle of Life: Practical Sustainable Design**

Sustainable design has become a hot topic in design and construction. It is a process of designing and building in an environmentally responsible manner with materials, systems, and construction methods. There are now many industry committees, governmental agencies, and initiatives such as LEEDs involved in making sustainable design a reality. This session will review sustainable design practices that will impact the operational cost of a facility.

- **Erin Aiello**, *Vice President, Primera Engineers*
- **Frank Parisi**, *Senior Associate, Williams Architects*

### **The Art of Sponsorships**

Decreasing Federal and State funds to park and recreational services has required many departments to think creatively about generating profits to support the operation and programs of the department. Getting local companies to sponsor buildings, special events, recreation fields, and programs can be a great way to provide much needed services to your community. This session will discuss avenues finding and soliciting sponsors to get your fundraising efforts off to a professional start.

- **Robert Villegas**, *CEO, New Century Marketing Concepts*

### **Tips, Tricks, and Techniques: Photography and Digital Imaging**

Are you puzzled by things like pixels, dpi, and resolution when you go to use your digital camera? This discussion will explain the basics of taking better digital pictures and manipulating the images for brochures, Power Points, and displays.

- *Tim Cordell, Interpretive Naturalist, Indiana DNR*

### 3:30 p.m. Round Table Discussions

#### **State Parks**

Come and join other state park professionals and openly discuss issues and ideas related to state park operations in the Midwest.

#### **Regional and County Parks**

Connect with other professionals at this session and explore issues and ideas that are specifically related to regional and county parks.

#### **Municipal Parks**

This session will bring together park and recreational professionals at the local level to discuss issues and ideas that are related to municipal parks.

#### **Maintenance Techniques**

Be a part of this new round table forum and openly discuss issues and ideas relevant to maintenance techniques.

#### **Pokagon State Park Tour**

This session will involve a tour and discussion of Pokagon State Park facilities. In addition to the overall treatment of park operations, the session will include a more focused look at the Toboggan Run and Nature Center.

- *Sam Boggs, Assistant Park Manager, Pokagon State Park*
- *Fred Wooley, Interpretive Naturalist, Pokagon State Park*

### 6:00 p.m.

#### **Awards Dinner**

Come join us for a business casual dinner and become acquainted with the newly appointed Dean Robert Goodman, Indiana University School of Health, Physical Education and Recreation. The awards dinner presentation will focus on the national movement of parks and recreation alignment with issues and themes in public health. The annual awards dinner also announces the recipients of the Lawson award to an individual who has greatly contributed to the GLPTI and the park and recreation profession as well as the winner of the gadget presentation.

## Thursday, February 21

### 8:15 a.m. General Session

#### **Connecting Kids & Nature: “No Child Left Inside”**

The advancement of technology, while beneficial in many respects, has also done harm to our nation’s children. Today’s kids are stuck indoors, plugged into cable TV, computers, and video games. The health and wellbeing of our children are deteriorating at alarming rates. This session will teach you how to reconnect children with the great outdoors by developing initiatives and involving families.

- *Fran P. Mainella, Visiting Scholar, Clemson University and Former NPS Director,*

### 10:00 a.m. and 1:00 p.m. Concurrent sessions

#### **Proper Tree Removal and Pruning Techniques**

A two-part session, tree removal will be presented in the morning session and pruning techniques at the afternoon session. Participants will learn hands-on pruning techniques for trees and shrubs as well as tree removal aerial climbing methods and safety associated with them.

- *Frank Prater, Park Maintenance Worker, Summit Metro Parks*
- *Sue, Mottl, Landscape Arborist, City of Stow*

#### **Secrets of the Workplace- Rumor Control**

Rumors are started by inaccurate information spreading through communication channels. Often times the information contains serious inaccuracies that are likely to start or escalate conflicts. Workplace rumors can slow performance, decrease morale, sow distrust, and create an uncomfortable working environment. This session will discuss how to properly prevent, and dispel rumors.

- *Christy McCormick, Project Coordinator, Eppley Institute for Parks and Public Lands*
- *Amy Lorek, Lecturer, Department of Recreation Parks and Tourism Studies, Indiana University*

#### **Virtual Marketing**

The central issue for maximizing the Internet for your park or recreation department is to understand the push-versus-pull marketing concept. This session will discuss this unique marketing concept and how you can develop a push-and-pull campaign to ensure both retention and continued response from community residents.

- *Jim Parham, Executive Vice President, Hirons and Company*

### **The Pros and Cons of Outsourcing**

Outsourcing jobs to contracting vendors is a controversial matter in any profession. It promises cost savings and administrative efficiencies, but it is no substitute for having a well-trained staff in house. This session will examine key concepts and benefits of outsourcing in parks and recreation and the repercussions outsourcing may have on your department.

- **John Hunter**, *Assistant Chief, Ohio State Parks*
- **Jim and Carmen Rogers**, *Operating Management Team, contractors with the Missouri State Parks*

### 3:30 p.m. General Session

#### **Deviant Behavior in Parks and Recreation**

Crime in parks and recreation facilities is associated with how often people patronize the park and recreation facility and how comfortable they are when they are there. Visitors' perception of crime versus the actual number and types of crimes committed will also affect how visitors perceive the area. This session will discuss how you can protect the quality of park and recreational opportunities by providing a safe, healthy, and enjoyable environment.

- **Bob Dorinsky**, *Law Enforcement Administrator, Ohio State Parks*

### 7:00 p.m.

#### **Toboggan Run and Bon Fire**

Take a ride down the toboggan run and tell your fellow attendees about your daring experience around the warm campfire.

## Friday, February 22

### 8:15 a.m. General Session

#### **The Business of Parks and Recreation**

Parks and recreation facilities and programs are a vital part of the community. Moving beyond a narrow focus on recreation activities, buildings, and parks and toward a mission of improving the quality of life for community residents is essential. This session will explore the idea of incorporating activities and facilities to improve the quality of life for all community residents with a focus on social programs, health contributions and capacity building in our communities.

- **Joseph, Wynns**, *Director, The City of Indianapolis Department of Parks and Recreation*