



G R E A T L A K E S
P A R K T R A I N I N G I N S T I T U T E

2012 Sponsorship Opportunities

For over 60 years, park and recreation managers, interpreters, park technicians, and park professionals have gathered at the Great Lakes Park Training Institute. This event's history, tradition, quality of programming, and visibility are without comparison. It is the oldest continuing park, recreation and professional training program of its kind. Attendees come from the Midwest and beyond, including a large population from Illinois, Indiana, Iowa, Michigan, Ohio and Wisconsin.

A sponsorship of the Institute is a commitment to the future of the GLPTI and provides a sponsor with a tax-deductible gift to the GLPTI, a part of Indiana University. The Institute is scheduled for February 27-March 1, 2012. Below is a chart providing guidelines for sponsors who wish to support this important and historic Institute. Please see the application form for additional information.

Sponsorship Benefits	Available Sponsorship Levels				
	Bronze \$200	Silver \$500	Gold \$1,000	Platinum \$3,000	Institute
Listed with all sponsors on the GLPTI Program Guide, distributed and used by all speakers and attendees daily.	X	X	X	X	X
Listed with all sponsors on the GLPTI website from February through December.	X	X	X	X	X
6' exhibit table for the Vendor Social for 4 hours. (Includes 2 tickets for dinner and event participation.)	X	X	X	X	X
Use of table for display materials in hallway for the duration of the conference.		X	X	X	X
2" x 3" ad space in the GLPTI Program Guide distributed and used by all speakers and attendees		X	X	X	X
Sponsor's name and logo on a large banner to be displayed at all General Sessions, with recognition from Board of Regents.			X	X	X
Opportunity to present a workshop or session related to your agency or product.			X	X	X
Opportunity for product demonstration during the Wednesday evening Vendor Social for any interested participants				X	X
Recognition of sponsor at the Awards Dinner. (Includes 4 free tickets for dinner.)				X	X
Sponsor's logo on the Institute Appreciation Gift that goes to all speakers and attendees.				X	X
Sponsor's name and logo on all program materials for the certificate program, an exclusive training opportunity.					X
Link to sponsor's website to be placed on the GLPTI website from February to December.					X
Recognition at all General Sessions and special events from a member of the Board of Regents.					X

Please contact Jules Erwin, GLPTI Assistant Director, at jberwin@indiana.edu or via phone 812/855.1436 for additional information. We look forward to seeing you at the Institute this year and appreciate your sponsorship!

2012 Sponsor Application

SPONSORSHIP APPLICANT INFORMATION		
Agency/Business		
Contact Person Name	Title	
Address		
City/State/Zip		
Phone	Fax	
Email	Website	
Special Needs for Vendor Night _____		
Please list all names/titles of those attending the Vendor Social so we can make your nametags! _____ _____ _____		
2012 SPONSORSHIP LEVEL AND PAYMENT INFORMATION (Please check your selections below.)		
Bronze	<input type="checkbox"/> \$200	<p>Thank you for your tax deductible sponsorship of the 2012 Great Lakes Park Training Institute. The funds are a gift reserved for Institute activities and to defray costs of the Institute. Your sponsorship will serve as a credibility link to park and recreation agencies around the Midwest, creating differentiation and goodwill for you or your firm.</p>
Silver	<input type="checkbox"/> \$500	
Gold	<input type="checkbox"/> \$1,000	
Platinum	<input type="checkbox"/> \$3,000	
Institute	<input type="checkbox"/> \$_____	
Method of Payment	<input type="checkbox"/> Check Check No. _____ Make check payable to <i>Indiana University Foundation.</i>	<input type="checkbox"/> Credit Card (Please indicate which type of card you are using.) ___American Express ___Visa ___Mastercard ___Discover Card # _____ Card Exp. _____ Print Card Holder's Name _____ Authorized Signature _____

Return this form and your gift payment to:

Great Lakes Park Training Institute
501 N. Morton Street, Suite 101
Bloomington, IN 47404.

You can also email it to glpti@eppley.org or fax it to 812/856.5600.

For more information call Jules Erwin, GLPTI Assistant Director at 812/855.1436 or email at jberwin@indiana.edu.